



## 1<sup>st</sup> Winter School on Public Diplomacy

University of Pavia

2<sup>nd</sup>-6<sup>th</sup> December 2019

This event is supported by the Italian Ministry of Education, University and Research (MIUR): “Dipartimenti di Eccellenza Program (2018-2022)”- Dept. of Humanities, University of Pavia

*Public diplomacy*: government-sponsored efforts aimed at building networks and communicating directly with foreign publics, by drawing on resources that make countries attractive internationally, from culture to foreign and security policies.

### Areas of study

Landscape diplomacy  
Diplomacy of archaeology  
Nation branding and perception framing  
Diplomacy of ideas

### Teaching

Focuses on both theory and practice of public diplomacy  
Daily sessions introduced by prominent scholars  
Interactive afternoon seminars, including workshops and discussions

Actively attending our Winter school on Public Diplomacy (attendance, active participation and at least one final paper are required) will entitle participants to receive 2 ECTS. For credit transfer, contact your university office that deals with external credits and we will link it with ours.

There are no tuition fees for candidates. Participants will cover their travel and accommodation costs. Information regarding university accommodation can be provided.

To apply, fill in the application form here: <https://bit.ly/2nCnv7J> until 20th November 2019

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