



UNIVERSITÀ
DI PAVIA

**1st Winter School on Public Diplomacy
University of Pavia
2nd - 6th December 2019**

Program

<p>Monday, December 2nd</p> <p>14.00 <i>Registration and welcome</i></p> <p>“Landscape diplomacy: Ancient Italy” Convener and discussant Maurizio Harari</p> <p>14.30 <i>“Ethics and aesthetics of the archaeological landscape: adapting the spaces of antiquity to the life of today”</i>, prof. Marcello Barbanera (Università degli Studi “La Sapienza” di Roma)</p> <p>16.30 Coffee break</p> <p>17.00 <i>“The National Geoportal for Archeology”</i>, Elena Calandra, (director of the Central Institute for Archeology, MiBAC)</p> <p>17.00/18.00 Discussion coordinated by Maurizio Harari and Elena Calandra</p> <p>Tuesday, December 3rd</p> <p>“Diplomacy of archaeology: promoting the past” convener and discussant Clelia Mora</p> <p>10.00 <i>“Field and museum: working on written materials in Iran and Iraq”</i>, Carlo Giovanni Cereti, (Università degli Studi “La Sapienza” di Roma)</p> <p>11.00 Coffee break</p> <p>11.10 /11.40 Discussion</p> <p>12.00 Lunch</p>	<p><i>2nd part</i></p> <p>15.00 Workshop coordinated by Carlo Lippolis on “Cultural Heritage, Public and Community Archaeology. Activities and Experience of cooperation in Irak, Turkmenistan and Mongolia”</p> <p>16.30 Coffee break</p> <p>17.00/ 18.00 Discussion</p> <p>Wednesday, December 4th</p> <p>“The new public diplomacy and foreign publics” convener and discussant Ilaria Poggiolini</p> <p>10.00 <i>“Diplomacy in the Age of Artificial Intelligence”</i>, Cornelius Bjola, (Oxford University)</p> <p>11.00 Coffe Break</p> <p>11,10/11,40 Remote presentation by Paul Sharp, (University of Minnesota Duluth)</p> <p>12.00 Lunch</p> <p><i>2nd part</i></p> <p>15.00 Workshop coordinated by Ilaria Poggiolini and Lorenzo Medici on Public diplomacy and Nation branding in cooperation with the Italian Commissioner’s Office for Dubai 2020 Universal Exhibition</p> <p>16.30 Coffee break</p> <p>17.00/18.00 Discussion</p>
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Thursday, December 5th

“A diplomacy of ideas: the influence of Italian political and strategic thinking in the Modern Age” convener and discussant Mario Rizzo

10.00 *“A diplomacy of ideas. Italian writers and the European debates on reason of state and international law”*, Francisco Xavier Gil Pujol, (Universitat de Barcelona)

11.00 Coffee break

11.10 *“Hard and soft power in historical perspective. Italian geopolitics and the Spanish Empire in the 16th century”*, Mario Rizzo, (Università degli Studi di Pavia)

11.10/11.40 Discussion

12.00 Lunch

2nd part

15.00 *“Legal framework and stability policing activities in crisis response operations”*, Emanuele Barbieri, (Commander of Compagnia Carabinieri, Vigevano - Italy)

16.30 Coffee Break

17.00/18.00 Discussion

Friday, December 6th

“Promoting the regime abroad: cultural and artistic images of fascist Italy” convener and discussant Elisa Signori

10.00 *“Under Western eyes: foreign observers in fascist Italy”*, Emilio Gentile, (Università degli Studi “La Sapienza” di Roma)

11.00 Coffee Break

11.10/11.40 Discussion

12.00 Lunch

2nd Part

The cultural and artistic image of Italy framing its perception abroad

15.00 *“Fraternity and cultural rivalry between France and Italy in the second half of the 19th century”*, Jean-Yves Frétigné, Université de Rouen-Normandie, GRIC (Groupe de recherche sur l’Italie contemporaine)

16,30 Coffee break

17.00/18.00 Workshop and discussion coordinated by Michele Cattane

Saturday, December 7th

10.30 Closing keynote speaker: Alain Schnapp (Sorbonne Université, Paris) on *A Universal History of Ruins*.

Closing remarks by the conveners and project coordinator.

Project Coordinator: Ilaria Poggiolini
Scientific Committee: Maurizio Harari, Clelia Mora, Ilaria Poggiolini, Mario Rizzo, Elisa Signori
Organizing Secretariat: Claudia Agrestino