# Benchmarking international outlook of Coimbra Group universities



GEP Student and Staff Surveys undertaken by **13** members in 2019

**16,709** international and domestic students and **7,932** staff responded

# Policy Position:



The Coimbra Group recognises that Benchmarking is timely for our members given:

- 1. The imminent launch of the pilot phases of the <u>European Universities</u> <u>initiative</u> aimed at strengthening international partnerships and competitiveness across Europe
- 2. The recent political progress announced at the European Higher Education Area Conference held in Paris in May 2018. See the <u>Paris Communique</u> and the Statement on the <u>Fifth Bologna Policy Forum</u>
- 3. The excellent initiatives being made within our own member institutions and the need to disseminate good practice, as demonstrated by the <a href="Education Innovation working Group">Education Innovation working Group</a> and at the <a href="Dublin and Brussels high-level policy fora">Dublin and Brussels high-level policy fora</a> on Education and Lifelong learning & employability



## Why is benchmarking important?

#### Student welfare/well-being

• University life can be stressful, Covid-19 has multiplied that

#### Associated with study persistence and learning gain

True of both home and international students

## Employability/Mobility / global graduate skills

- Learning from others, socially & academically
- Building network of contacts

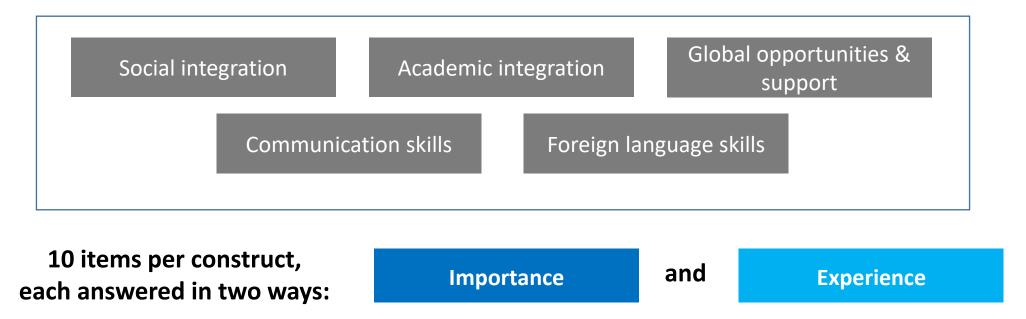
#### Global citizenship

Importance of mutual care and responsibility



## How is the Student GEP designed?

**Student version: 5 constructs** 

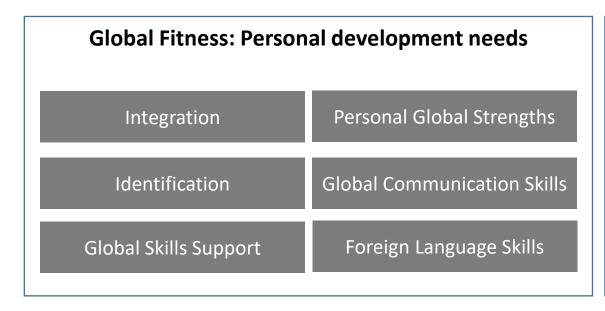


Space for open comments after each construct



# Staff GEP Survey

#### **Staff version - 2 angles:**





5 items per construct, each answered in two ways:

**Importance** 

and

**Experience** 

or

**Ease of Handling** 

# Student GEP Benchmark summary

		Number of Universities			
			Unfulfilling/	%	Average
Survey	Theme	Flourishing	Challenging	Flourishing	GAP
2	Social Integration	4	9	44%	-0.78
	Academic Integration	2	11	41%	-0.93
	Communication Skills	13	0	66%	-0.76
	Foreign Language Skills	11	2	55%	-1.18
	Global Opportunities & Support	1	12	43%	-1.37



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#### Measuring Internationalisation

A NEW APPROACH FOR BENCHMARKING WITHIN THE COIMBRA GROUP NETWORK OF EUROPEAN UNIVERSITIES

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