



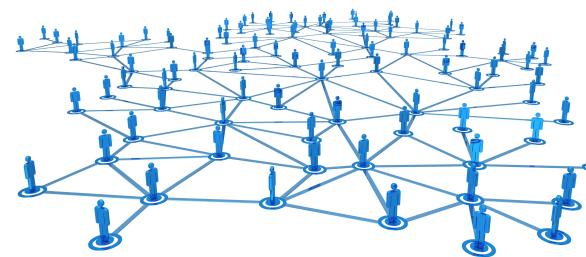
# Academic Networking

Jean-Marie Pincemin

Dubrovnik, Croatia - October 16, 2017



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from the Capitals of Europe

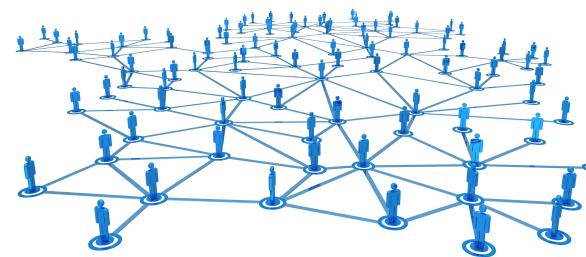


## INTRODUCTION

« Speeding Up Science »

OSU ichthyologist Brian Sidlauskas

**<http://www.youtube.com/watch?v=8hhXZwLFfao>**



- 1. CHARACTERISTICS & TYPES OF NETWORKS**
  
  
  
- 2. WHY SHOULD YOU DEVELOP YOUR NETWORK?**
  
  
  
- 3. BUILD YOUR STRATEGY**
  
  
  
- 4. TOOLS, ADVICE & LIMITS**



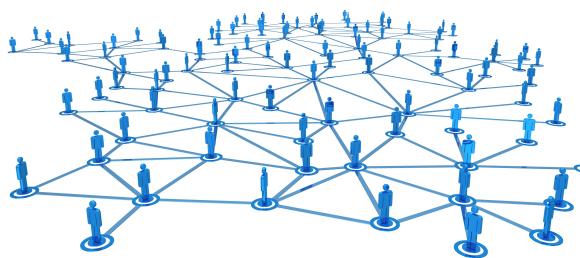
# WHAT ARE THE CHARACTERISTICS & TYPES OF NETWORKS ?



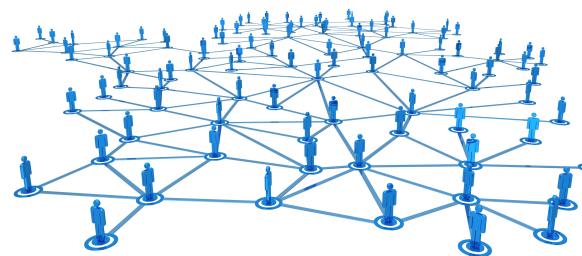
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**I WANT YOU TO TELL ME!**



- 
- 1. PERSONAL**
  - 2. COMMON INTEREST OR QUALITY**
  - 3. REGULAR EXCHANGES OR CONTACTS**
  - 4. FORMAL / INFORMAL STRUCTURES**



- 
- 1. INDIVIDUAL / INSTITUTIONAL**
  - 2. PERSONAL / PROFESSIONAL**
  - 3. DISCIPLINE RELATED**
  - 4. GEOGRAPHICAL / LANGUAGE BASED**
  - 5. REAL / VIRTUAL**



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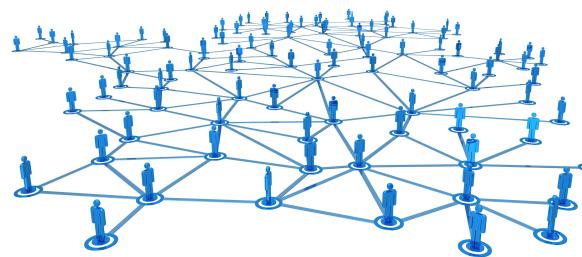




## INSTITUTIONAL / SOCIAL NETWORKS CAN HELP YOU TO:

- 1. FIND PARTNERS (PROJECTS, COOPERATIONS)**
- 2. BE SELECTED FOR FUNDING / JOB**
- 3. IMPROVE YOUR (ONLINE) VISIBILITY**

**> FEED YOUR PERSONAL NETWORK**



# WHY YOU SHOULD DEVELOP YOUR NETWORK ?

## 1. EMPLOYABILITY

Public research, ALT-AC, R&D

## 2. PUBLICATIONS

Open Access/ Open data - online visibility and citation index

## 3. FUNDING

Participate to bids for funding (H2020) - consultancy



# BUILD YOUR STRATEGY

## 1. IDENTIFY YOUR CURRENT NETWORKS

Discipline related & academic, local & international, outside academia

## 2. POTENTIAL EXPANSION (5 W methodology)

List your professional objectives

What are your target audiences?

Who should you target? When? How ?

## 3. ONLINE TOOLS & EVENTS

Online profiling

Participation to strategic events – interpersonal skills



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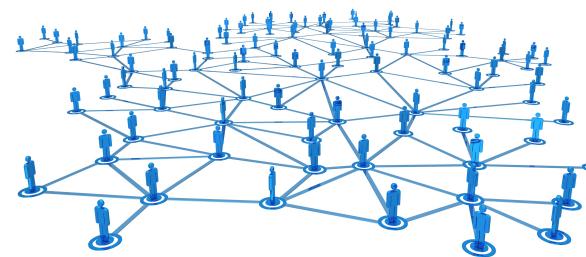
Who should you target? When? How ?

TAKE A SHEET OF PAPER AND  
WRITE DOWN WHAT YOU CAN  
THINK OF FOR YOUR PROJECT

## 3. ONLINE TOOLS & EVENTS

Online profiling

Participation to strategic events – interpersonal skills

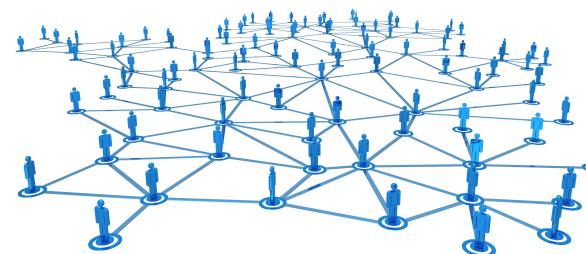


## USEFUL TOOLS & METHODS TO DEVELOP YOUR NETWORK:

- 1. ONLINE TOOLS (FB, LinkedIn, Researchgate, Academia, ...)**
  
- 2. FACE TO FACE / DIRECT OPPORTUNITIES**

**Academic events, business cards, e-mail**

**> WHICH ONES DO YOU USE ? WHAT FOR ? HOW?**



ResearchGate

## Advance your research

Discover scientific knowledge, and make your research visible.

Join for free

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"ResearchGate is changing how scientists share and advance research."

Forbes

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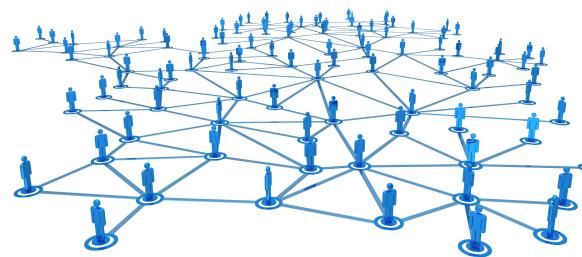
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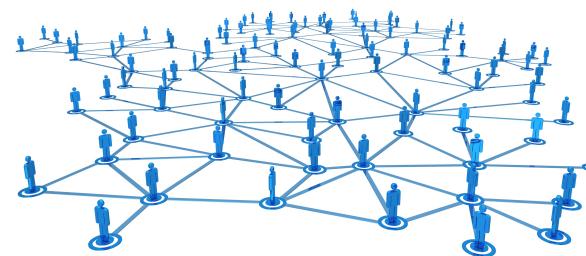
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# ADVICE FOR ONLINE PROFILE

- 1. CHOOSE YOUR PREFERRED PLATFORM(S)**
  
- 2. FILL IN THE REQUIRED INFO (Photo, profile, contact, publications)**
  
- 3. KEEP YOUR PROFILE ALIVE**

**Update, share, comment, ask, join groups, sollicitate ...**



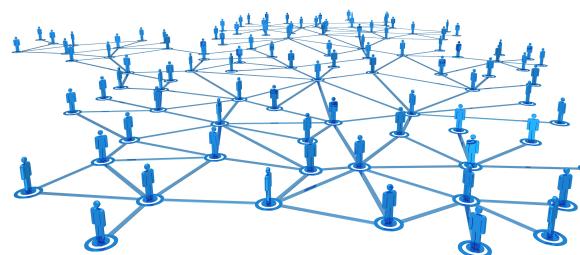
## ADVICE FOR « REAL LIFE »

- 1. VISIBILITY (WHO YOU ARE)**
  
- 2. CLARITY OF YOUR INTENTIONS (WHAT YOU ARE AFTER)**
  
- 3. BE CONCISE (TIME MANAGEMENT)**

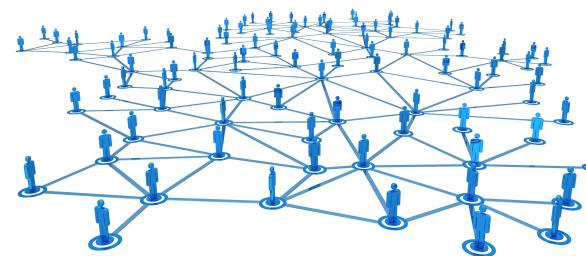


**STAND UP  
INTRODUCE YOURSELF  
SHORT COMMENT QUESTION**





BE PROACTIVE  
OFFER YOUR BUSINESS CARD  
ARE YOU OFFERING /REQUIRING SOMETHING ?



THE TOPIC OF YOUR MAIL SHOULD BE CLEAR  
SHORT INTRODUCTION  
STRAIGHT TO THE POINT: WHAT IS THE  
REASON OF YOUR MESSAGE?



# LIMITS & DRAWBACKS

- 1. TIME CONSUMING**
- 2. TOO MUCH VISIBILITY ?**
- 3. REAL LIFE MEETINGS > VIRTUAL CONTACTS**



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