
COIMBRA GROUP CONFERENCE

IMPACT OF A HORIZON 2020 PROPOSAL

– INDUSTRIAL LEADERSHIP
AND SOCIETAL CHALLENGES

3-4 DECEMBER 2015 AT AARHUS UNIVERSITY, DENMARK

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– INDUSTRIAL LEADERSHIP AND SOCIETAL CHALLENGES

Impact has become one of the key evaluation criteria in Horizon 2020 European research proposals. The European Commission is planning to apply more rigorous evaluations with respect to the impact of a proposal. This makes it crucial for Research Support Offices to help the researchers to understand and to explain the potential impact of proposals – two issues which many find difficult.

WHY SHOULD YOU ATTEND?

The aim of the conference is two-fold:

- To shed light on and understand how impact of a research project is assessed and how the Commission will proceed with the development of impact evaluation
- To learn about experiences from users, evaluators and successful research support offices

The Conference is organised by Aarhus University Research Support Office in collaboration with the research support services at Trinity College Dublin and at KU Leuven. It will also provide a first opportunity for the Research Support Officers at Coimbra Group Universities to meet and discuss future cooperation.

WHO SHOULD ATTEND?

The target group is administrative staff/research support office employees.

There is no registration fee, and meals (including dinner) will be paid for by Aarhus University. However, participants must cover their own costs for travel and accommodation.

VENUE

Aarhus University
The Conference Centre, bldg. 1422, Preben Hornung Stuen
Fredrik Nielsens Vej 2, DK-8000 Aarhus C
www.au.dk

PROGRAMME 3 DECEMBER

- 09:00 – 09:45** **Networking over morning coffee**
- 09:45 – 10:00** **Welcome**
Johnny Laursen, Dean
Aarhus University and Executive Board Member, Coimbra Group
- 10:00 – 11:00** **Horizon 2020: Impact and Innovation Management**
Michael Browne, Head of European Research & Innovation,
University College London
- 11:00 – 12:00** **The Commission's perspective on impact**
Neville Reeve, European Commission, DG Research & Innovation
- 12:00 – 13:00** **Lunch**
- 13:00 – 14:00** **Impact in relation to humanities and social sciences**
Nicole Dewandre, European Commission, DG Connect
- 14:00 – 15:00** **An evaluator's experience evaluating proposals for Horizon 2020
"Europe in a Changing World"**
Louis Brennan, Professor, Trinity College Dublin School of Business
- 15:00 – 15:30** **Break**
- 15:30 – 16:30** **Future activities in the group – next meeting (time, place, topic)**
John Westensee, Deputy University Director, AU Research Support
and External Relations, Aarhus University
- 18:30 – 21:00** **Dinner at ARoS Aarhus Art Museum**
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PROGRAMME 4 DECEMBER

- 08:30 – 9:30** **AU work on an impact model**
Mikkel Bjerg Kongsbak, Fundraiser, AU Research Support and External
Relations, Aarhus University
- 9:30 – 10:30** **From a researcher's (as user of Research Support Office) point of view**
– how to receive advice on writing the impact; TBC
- 10:30 – 11:00** **Break**
- 11:00 – 12:00** **From an end-user's point of view** – how to communicate between
"two worlds" on writing the impact; TBC
- 12:00 – 13:00** **Lunch**
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REGISTRATION ➤

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Deadline for registration is **9 NOVEMBER 2015**

at auws.au.dk/coimbra2015

ACCOMMODATION IN AARHUS

We suggest the following hotels

- Radisson BLU Scandinavia Hotel
(+45) 8612 8665
www.radissonblu.com/en/hotel-aarhus
- Cab Inn
(+45) 8675 7000
www.cabinn.com/en/hotel/cabinn-aarhus-hotel
- Scandic Aarhus City
(+45) 8931 8100
www.scandichotels.com/Hotels/Denmark/Aarhus/Arhus-City

Information on how to get to Aarhus can be found at conferences.au.dk

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