



Alliances becoming global actors: the CHARM-EU internationalisation strategy

Raul Ramos (Universitat de Barcelona, CHARM-EU)



EÖTVÖS LORÁND
UNIVERSITY | BUDAPEST





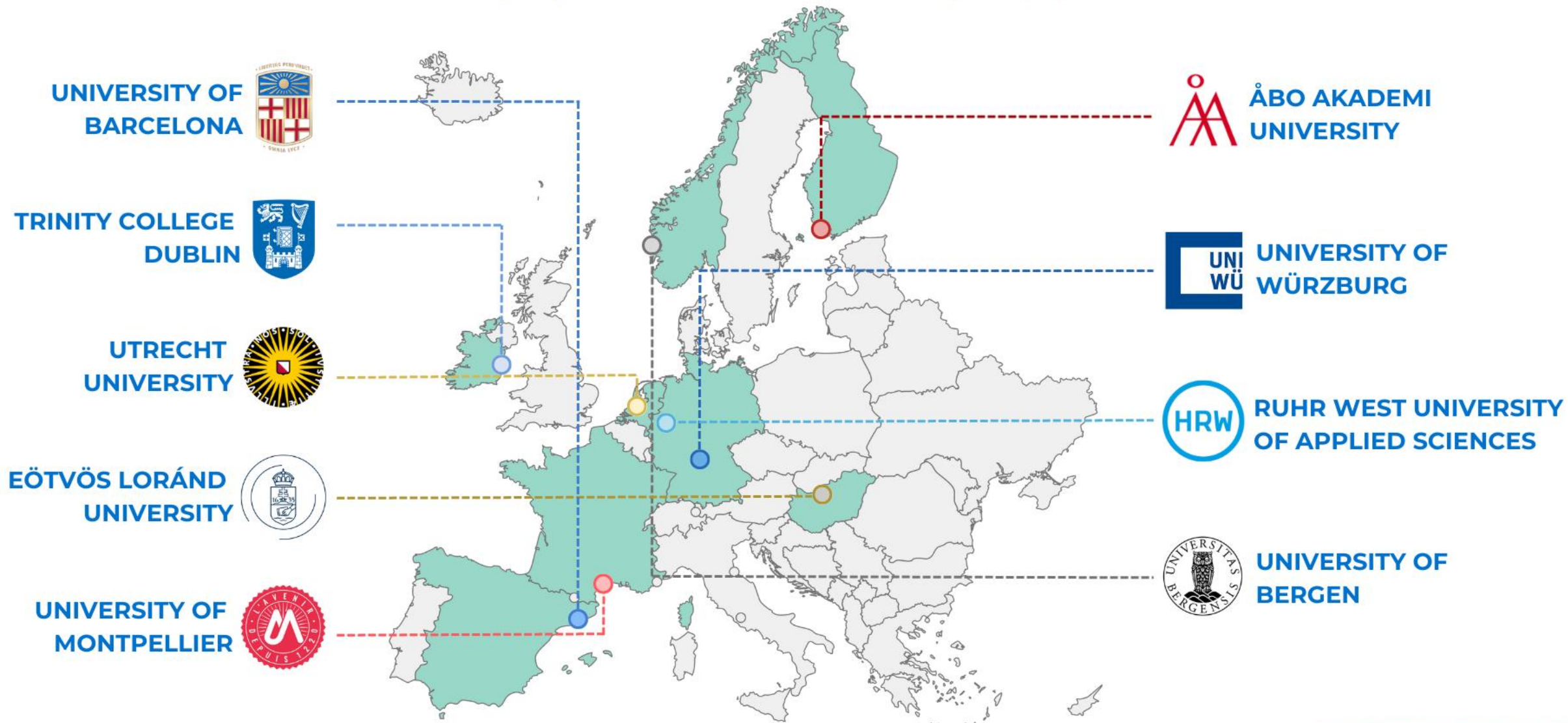
The CHARM-EU Alliance

- CHARM-EU is a **CH**allenge-driven, **A**ccessible, **R**esearch-based and **M**obile European University founded in 2019, currently comprising 9 universities from 8 countries.
- CHARM-EU partners work together to create a **new university model** enabling **seamless mobility** among students and staff, promoting **excellence**, mainstreaming **inclusiveness**, and contributing to the **development** of European higher education.
- CHARM-EU is creating **challenge-driven, flexible, student-led educational programmes** focused on identifying and solving challenges in collaboration with the broader community.
- The CHARM-EU programmes are focused on **addressing the challenges of the 21st century** and are aligned with European values, the European Green Deal and the UN SDGs
- CHARM-EU has created the first joint Master's Degree Programme under the criteria of the European Universities initiative: the **Master's in Global Challenges for Sustainability**.

CHARM-EU



The CHARM-EU Alliance





The CHARM-EU internationalisation strategy

- One of the main objectives of the CHARM-EU alliance is to **expand and foster transferability, external cooperation, and partnerships, at all levels**, local, national, European, and outside of Europe, including the Global South.
- **Excellence, inclusion, diversity and democratic values** are central focus points as a pre-condition to make **long-term cooperation in a multicultural environment** possible.
- **We are all facing the same challenges: SDGs / agenda 2030**



Academic partnerships

- During the first three years, CHARM-EU has transformation, **transparency, and transferability** at its core to act as a role model and example for other higher education institutions (CHARM-EU toolkit).
- Reinforce **current strategic partnerships** with relevant academic networks (CG, EUA, Unimed, Grupo Montevideo, etc) and with other European Universities Alliances (FOREU, legal entity, label degree)
- Tackling R&I foreign interference
- The role of universities as relevant agents in the international landscape (soft diplomacy, university autonomy and academic freedom)



Engagement with non-academic stakeholders

- The experience from our SwafS project (TORCH) has clearly shown us that **engagement with (global) stakeholders requires time and resources** (human and financial) and a continuous adjustment of expectations/ambitions from both sides.
- It is very important to understand **what are their needs** and how we can cooperate on a regular basis trying to integrate both **educational and research activities** (capstones, PhD, internships, continuous education) – dynamic portfolio based on a bottom-up approach.
- CHARM-EU alumni network / global hybrid classroom / scholarships

CHARM-EU



CHallenge-driven
Accessible
Research-based
Mobile
European
University

MOLTES GRÀCIES
MUCHAS GRACIAS
FÒRÇA GRÀCIAS
MANY THANKS
GO RAIBH MAITH AGAT
HARTELIJK DANK
MERCI BEAUCOUP
NAGYON KÖSZÖNÖM
DANKE SCHÖN!
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