



The Bilateral Cooperation with Industrialised Countries and the Erasmus Mundus Programme

Conference on the European Component of the Internationalization Strategies of North American Universities

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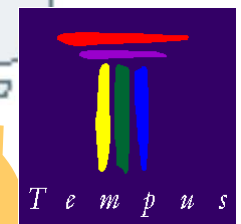
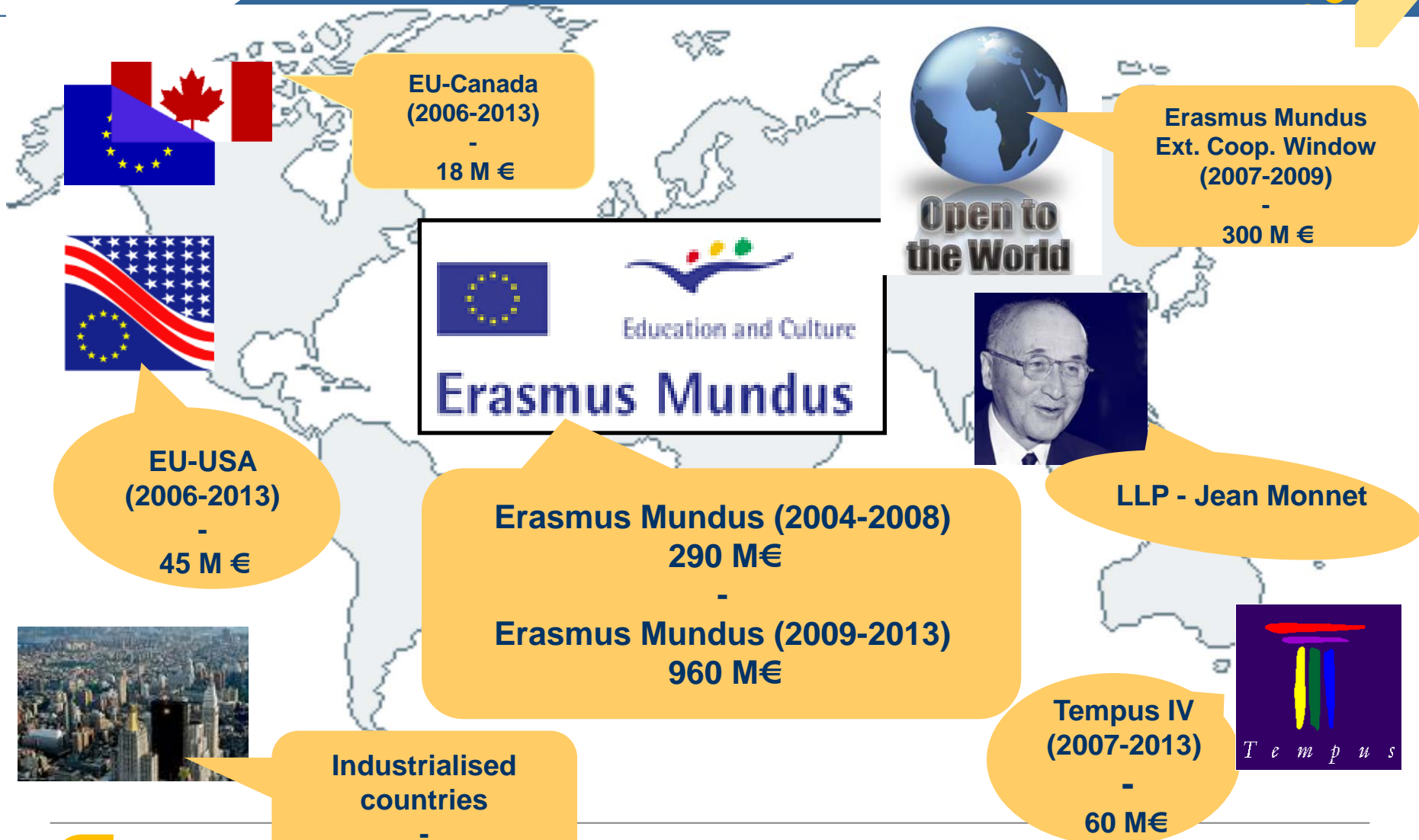




- Bilateral Cooperation with Industrialised Countries
 - US
 - Canada
 - Australia, Japan, New Zealand and South Korea
- Erasmus Mundus results (2004-2008 and new perspectives (2009-2013):
 - Actions and results of the first phase
 - Actions and new perspectives
 - US participation



External Cooperation programmes and activities managed by EACEA





- **Bilateral Co-operation with Industrialised Countries:** is managed through bilateral agreements in the field of higher education that aim to enhance the quality of higher education and training at bilateral level by promoting university partnerships and two-way mobility of students and faculty with the most advanced countries
- **Erasmus Mundus:** is a cooperation and mobility programme in the field of higher education that aims to enhance the quality of European higher education and to promote dialogue and understanding between people and cultures through cooperation with Third-Countries. In addition, it contributes to the development of human resources and the international cooperation capacity of Higher education institutions in Third Countries by increasing mobility between the European Union and these countries





Legal bases:

- Formal Agreements with the US and Canada (2006-13)
- Council Regulation „Industrialised Countries Instrument“ covering countries such as in Australia, Japan, New Zealand and South Korea (2007-13)





General Objectives:

- a) promote mutual understanding between the peoples of the European Union and the partner country including broader knowledge of their languages, cultures and institutions
- b) improve the quality of human resources in the European Union and the partner country, by facilitating the acquisition of skills required to meet the challenges of the global knowledge-based economy





Specific objectives:

- enhance collaboration between the European Union and the partner countries in the domains of higher education and vocational training;
- contribute to the development of higher education and vocational training institutions;
- contribute to individual participants' personal development for their own sake and as a way to achieve the general objective of the programme;
- contribute to exchanges between citizens of the EU and the partner countries;





Key features of co-operation activities:

- Joint selection and funding;
- All fields in higher education and vocational training;
- Under graduate/Bachelors and Graduate/Masters levels;
- Balanced partnerships;
- Joint development of innovative curricula;
- Two-way exchange of students with full recognition of study abroad, possibility of internships;
- Faculty exchanges.





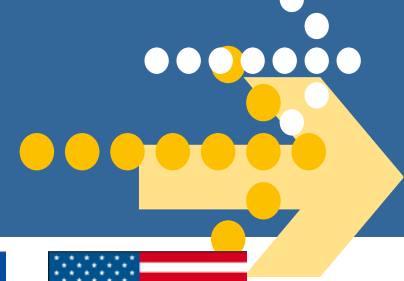
EU-US Atlantis



Three actions

- Action 1 Transatlantic Degrees (Joint or double degrees)
- Action 2 Excellence in Mobility Projects
- Action 3 Policy Oriented Measures





Transatlantic Degrees – TD Projects

- Multilateral consortia projects over a four-year grant period for the purpose of developing and implementing dual/double or joint “Transatlantic Degrees”.
- Only at the undergraduate (first cycle) or the masters (second cycle) level. The program does not support doctoral level study.
- Projects should focus primarily on curriculum development.
- Projects that focus primarily on research will not be competitive for funding.





Characteristics

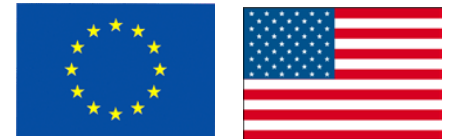


Partnership	Activity	Funding	Duration
<p>2 EU + 1 US or 2 EU +2 US</p>	<ul style="list-style-type: none"> •Development of joint or double degrees. •BSc/MSc level •MoU •Implementation of degree programmes •Student mobility (one academic year) •24+24 •Faculty mobility (min 1 week) 	<ul style="list-style-type: none"> •Max 408.000 (1 US.) – 428.000 € (2 US inst.) •60.000€ Flat rate for administration •Student mobility (12.000€) •Faculty mobility (1.000€ travel+1.000€ per week) 	<p>48 months</p> <ul style="list-style-type: none"> •Year 1 development •Years 2-4 mobility





Excellence in Mobility



- international curriculum development projects
- short-term transatlantic mobility not directly related to award of a joint or dual/double degree. ‘Erasmus-like’
- Certificat / diploma supplement
- Applications of projects funded under previous EU-US programs or other sources are especially encouraged.
- Proven track record
- Results of previous projects: Promotional materials, evaluations, testimonials...)
- Mutual recognition mechanisms
- Students preparation





Characteristics



Partnership	Activity	Funding	Duration
2 EU +2 US	<ul style="list-style-type: none"> • International curriculum dev. • MoU • Student mobility <ul style="list-style-type: none"> – 4 months, – 30 ECTS – 24+24 • Faculty mobility 	<ul style="list-style-type: none"> • Max 180.000 € • 30.000€ Flat rate for administration • Student mobility (5.000€) • Faculty mobility (1.000€ travel+1.000€ per week) 	•48 months





Policy oriented measures projects



- This Action provides support to multilateral EU-U.S. projects and activities designed to enhance collaboration in the higher education and vocational training field
- Flexible activities
- Production and dissemination of knowledge and experiences
- Studies, Seminars on issues related to education policies (reforms, mobility, governance, funding, etc)
- Portals on existing cooperation projects or existing degree





Characteristics



Partnership	Activity	Funding	Duration
2 US +2 EU	<ul style="list-style-type: none"> •multilateral projects •organizations active in the field of higher education and vocational training •to enhance collaboration btw the EU and USA 	<ul style="list-style-type: none"> •Max 70.000€ •Co-financing min.25% •Budget lines: <ul style="list-style-type: none"> – Staff costs – Direct costs (travel, equipment, subcontracting, other) – Indirect costs max 7% •Mandate from partners 	24 months





Transatlantic Exchange Partnerships



- Consortia of Higher Education and/or Vocational Education and Training institutions
- Community Colleges
- Joint Study Programmes
- Mobility scheme for students and faculty
- Formal agreement (MoU)
 - ⇒ common curriculum, mutual credit recognition, language and cultural preparation, fees and tuition waivers, etc.
- Joint and/or double degrees are not required





Characteristics



Partnership	Activity	Funding	Duration
2 EU +2 CAN	<ul style="list-style-type: none"> • International curriculum dev. • MoU • Student mobility <ul style="list-style-type: none"> – 4 months, – 30 ECTS – 20+20 • Faculty mobility 	<ul style="list-style-type: none"> • Max 138.000 € • 18.000€ Flat rate for administration • Student mobility (5.000€) • Faculty mobility (1.000€ travel+1.000€ per week) 	36 months





- Joint Mobility projects (JMP)
- Multi-country call
- Same general objectives, possibility of specific priorities for each country
- Separate budget envelopes for each partner country
- Match funding
- 2008 A joint EU - AU, NZ, JP, KR (ICI ECP) call: 2,5M€ + equivalent funding from Partner Countries' authorities
- 2009 A joint EU-AU,JP,KR Call is intended to be published by the end of May, with the deadline of 15.9.2009





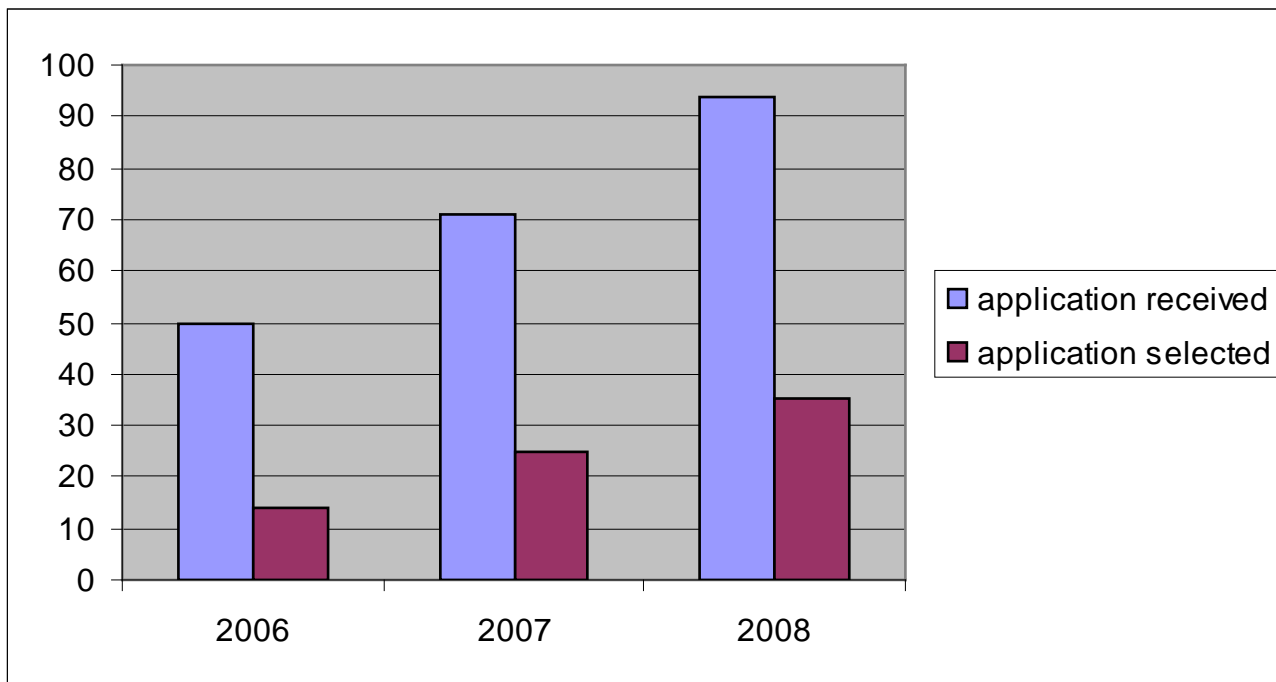
Characteristics

Partnership	Activity	Funding	Duration
3 EU +2 PC	<ul style="list-style-type: none"> •International curriculum dev. •MoU •Student mobility <ul style="list-style-type: none"> – One semester, 5-10 months – 30 ECTS – 30+30 •Faculty mobility •(1- 4 weeks) 	<ul style="list-style-type: none"> •318.750 and 425.000 € •33.750-45.000 € Flat rate for administration •Student mobility (700€/month + 1.000 € travel) •Faculty mobility (1.000 € travel+1.000 € per week) 	36 months





Programme	App. received	App. selected	%
2006 (US only)	50	14	28.00%
2007 (US-CAN)	71	25	35.21%
2008 (US-CAN-ICI)	94	35	37.23%





	2004	2005	2006	2007	2008	Total
Canada	6	7	-	11	8	32
US	13	-	14	14	16	57
ICI-ECP					11	11
Total projects						100
Total M€	2.66	0.99	3.65	5.25	8.2	20.75





- Action 1: Erasmus Mundus Masters Courses
- Action 2: Scholarships
- Action 3: Partnerships with Third-Country Higher Education Institutions
- Action 4: Enhancing Attractiveness
- Total Budget: 230 Million EUR (+70 million for additional scholarships for students from targeted countries/regions)





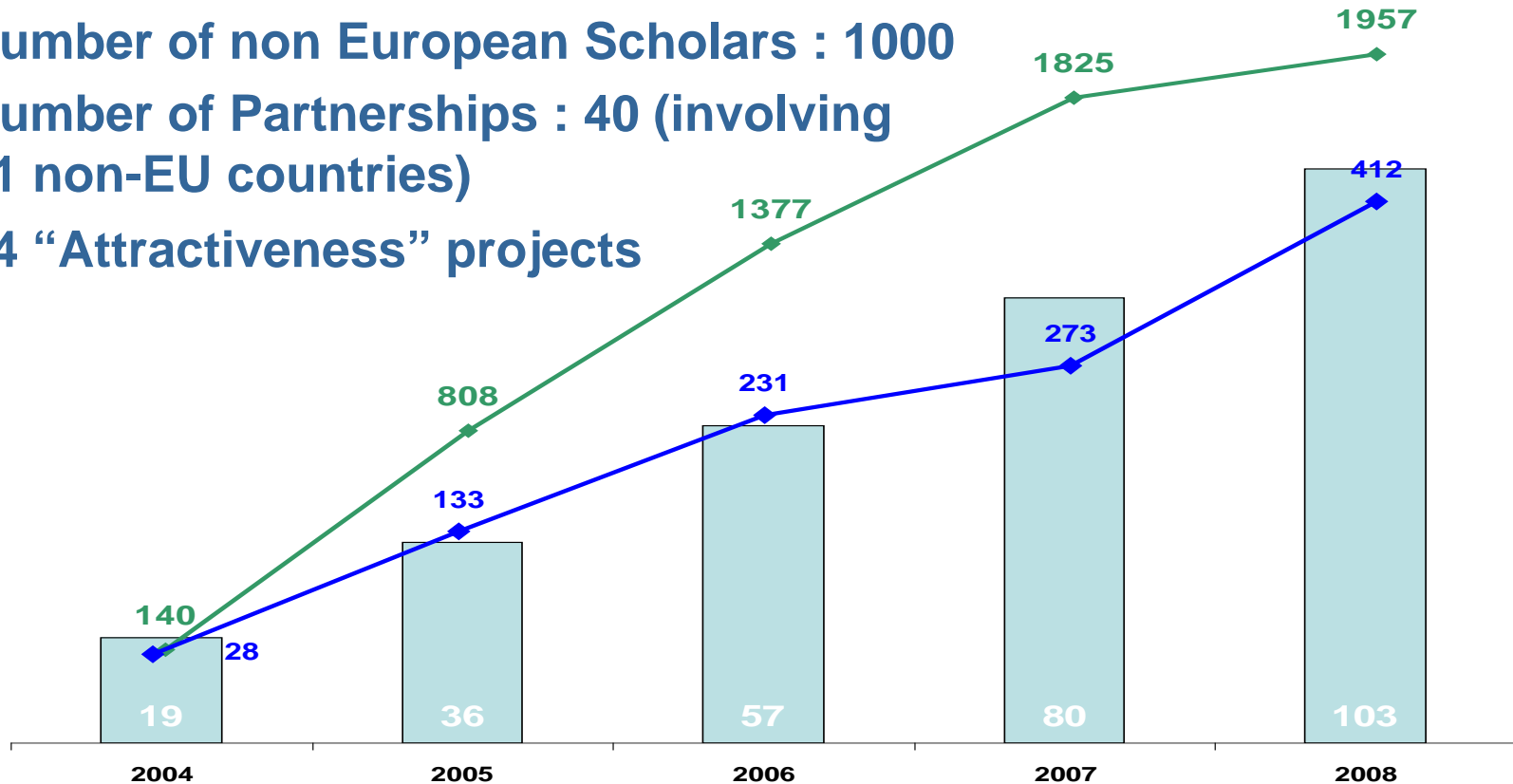
Number of Masters Courses: 103 (468 HEI in 24 EU/EFTA countries)

Number of non European Students: 6000

Number of non European Scholars : 1000

Number of Partnerships : 40 (involving 31 non-EU countries)

54 “Attractiveness” projects



EM Action 4 Projects targeted to a specific geographical area



North America

- BALANCE

Baltic Countries

- BalticStudyNet
- CBP3

Barents Region

- IMN
- GoNorth

Caucasus Central Asia

- PEHE EACN
- FASTQUAD
- WISHES

Europe Central

- BECE

Latin America

- NetACTIVE – AIESAD-EADTU
- FORUM ON EUROPE
- VALUE
- ENHSA-LATIN AMERICA
- BRIDGES-LAC
- PROMHEDEU-LAC
- MOVINTER

North Africa

- CPCNASCE
- Access to Success

Euro Mediterranean Area

- FORT
- Tea Team

ASIA

- ACTIVE ASIA
- TwoEA-M
- EACOVIORE
- LEANES
- ACCESS



EM Action 4 projects per thematic area



Engineering/Technology

- CHEMEPASS
- DOCET/EQF-CDIO

Services

- EMIS
- ENATIS

Quality Assurance

- EMNEM
- AQUARIUS

Environmental, agriculture studies

- AMEU
- SDPROMO I & II
- E4DCs

Business

- IP-Unilink
- ENDEAVOUR

Access for Disabled students

- AHEAD-EU

Distance Learning

- EDUContact
- LATER

Music

- MUNDUS MUSICALIS

Bioethics

- GLEUBE

Promotion of EHE to the world

- EXAMPLE
- PENTA
- European Campus
- EU-STEP
- EHEW
- EHEW-SISMBG
- EMA-4-Moodle

Food studies

- ISEKI_Food I & II

Architecture

- LE:NOTRE
- ENHSA-LATIN AMERICA I & II





Three key factors:

- Bologna and the European internal reform towards a European Area of Higher Education
- The need to strengthen Intercultural Dialogue
- The role of HE for innovation and competitiveness in the Lisbon Strategy





Legal basis: Decision n. 1298/2008/EC

Erasmus Mundus aims:

- Promoting European higher education
- Helping improving and enhancing the career prospects of students
- Promoting intercultural understanding through cooperation with third countries in the field of Higher Education





- To promote structured cooperation between HEIs and to promote an offer of high quality in higher education with a distinct European added value
- To contribute to the mutual enrichment of societies by developing the qualifications of men and women
- To contribute towards the development of human resources and the international cooperation capacity of HEIs in third countries
- To improve accessibility and enhance the profile and visibility of European higher education in the world





- Action 1 : joint masters and joint doctoral programmes
- Action 2: structured partnerships between EU and targeted non European countries
- Action 3: promotion of European higher education





- Overall Budget of more than 950 million EUR
- 493.69 Million EUR for Actions 1 and 3 (from the EU's Education Budget)
- About 460 Million EUR for Action 2 (from different funding instruments: ENPI, DCI, IPA, ICI, EDF)





- Offered by HEIs in at least 3 EU countries
- HEIs in Third Countries may participate
- Joint admission, selection and exam criteria
- Award of double, multiple or joint degrees
- Selected for 5 years
- Increased weight on quality assurance and monitoring
- Obligatory mobility for students
- Student scholarships for non European and European students (min 1 max 2 years)
- Fellowships for non European and European scholars (3 months max)





Same features as joint masters programmes +:

- Fellowships for a period of 36 months (employment contracts or stipends)
- Obligatory mobility of 6 months (over the 3-year period)
- Focus on inter-disciplinarity and innovation
- Participation of research institutes + industry (associated members)
- “Co-tutelle” for thesis





- Large partnerships between HEIs in EU and third countries in a specific region
- Third countries concerned are those covered by the external cooperation instruments
- Erasmus-style cooperation mechanisms, transfer of know-how
- Definition of priorities according to the needs of third countries



Windows 2007 / Windows 2008 / Windows 2009





- Attractiveness projects (including internationalisation of Erasmus Thematic Networks (no Call in 2009))
- Grants for promotion of Erasmus Mundus for National Structures (restricted Calls)
- Studies, Calls for Tender (e.g. quality assessment of Masters Courses, Cluster meetings)
- Support to the EM Alumni Association



Erasmus Mundus I (2004-2008)

Number of US EM Students: 142

Number of US EM Scholars : 179

Number of HEI involved in Action 3 Partnerships : 21

1 “Attractiveness” project targeted to US: Balance

Number of HEI involved in Action 4 projects: 16

Erasmus Mundus II (2009)

Number of US EM Students: 73

Number of US EM Scholars : 92





- Erasmus Mundus Website:

http://eacea.ec.europa.eu/erasmus_mundus/index_en.php

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THANK YOU
for your attention!

