



Erasmus Mundus



## The European Component of the Internationalization Strategies of North American Universities

University of California, Davis, 21-22 May 2009

The Coimbra Group Universities would like to invite you to the conference “The European Component of the Internationalization Strategies of North American Universities”, organised by the Coimbra Group Office and hosted by the University of California, Davis, on 21 and 22 May 2009.

This event will bring together between 60 and 80 senior staff from Coimbra Group and North American Universities in order to facilitate networking, discuss higher education policies, and encourage new joint initiatives.

The target audience is senior administrators, policy makers and managers of international programmes at North American and Coimbra Group Universities. A formula with several break-out sessions has been chosen to allow for close interaction among participants.

This event will take place just before the NAFSA conference in Los Angeles, and will present a unique opportunity to form contacts and discuss with North American and European colleagues in a less busy environment.

Please contact **Anna Quici** at [quici@coimbra-group.eu](mailto:quici@coimbra-group.eu) for further information.

This event is part of a European Commission funded project called BALANCE (under the Action 4 of the Erasmus Mundus programme), the aim of which is to enhance EU-North America cooperation in higher education by establishing links between higher education institutions in the two regions.

The BALANCE project is coordinated by the Coimbra Group Office together with the universities of Barcelona, Cambridge, Graz and Turku.

Further information about:

**BALANCE project:** [www.coimbra-group.eu/balance](http://www.coimbra-group.eu/balance)

**Erasmus Mundus:** [http://ec.europa.eu/education/external-relation-programmes/doc72\\_en.htm](http://ec.europa.eu/education/external-relation-programmes/doc72_en.htm)

**Coimbra Group:** [www.coimbra-group.eu](http://www.coimbra-group.eu)

**University of Barcelona:** [www.ub.edu](http://www.ub.edu)

**University of Cambridge:** [www.cam.ac.uk](http://www.cam.ac.uk)

**University of Graz:** [www.kfunigraz.ac.at](http://www.kfunigraz.ac.at)

**University of Turku:** [www.utu.fi](http://www.utu.fi)